

"Ordinary But Not Boring Unique But Not Heavy"



2018

COLLECTION
GANEKO UNIT



2018 COLLECTION MONOFRAME

All GANEKO UNIT designs have no clear boundary,
but cleverly combine a variety of design elements to design.

Have you ever imagined the scene that when a writer faced the vast expanse of scenery and
do not know where to place the frame,

they make a square frame shape with their fingers then see the scene through it?

Why do the different authors take different photos with the same scene?

The reason is precisely because they use the different frames.

This season, GANEKO UNIT will use unique different frames to create
glasses for those who see the world in a particular direction.

Company Introduction



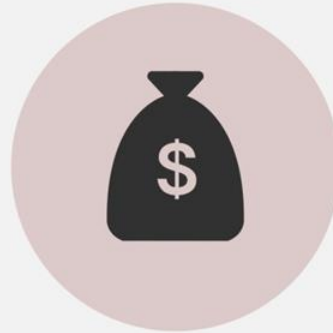
Ideology
Objective
History
Performance
Article

COMPANY PHILOSOPHY



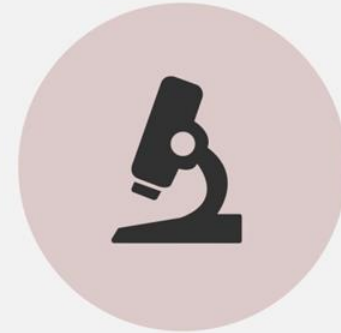
DESIGN

Various designs are produced
Through a rigorous process



RATIONALITY

We pursue reasonable prices



DIVERSITY

Unremitting research for various
Product and improving services

ORGANIZATION



Business management

Public relations plan
Overseas sales plan



Goods management

After Service and inventory management
Shipping Management



Design management

Market research, products development
Various events management



Marketing management

Sponsorship, promotion management



Accounting management

General management,
Financial management



Sales management

Sales and distribution
Business sourcing and management

“Ordinary But Not Boring, Unique But Not Heavy”

We approach a wide variety of consumers with philosophy ‘ordinary but not drab, unique but not burden’ and create a familiar items. we hope Ganekounit is remembered for one of identity, beyond fashion and items of eyesight.

CEO Jungho Kim

ABOUT US

- 05. Establish YuJung corporation
- 06. Launch the brand of Ganeko Unit
- 08. Carry out the free service for customizing of laser initial engraving on the temple

2012

- 03. Participated in the Korea Optical Fair

- 03. Release the eyewear accessories
- 12. Agreement on G-MIT entertainment MOU

2014

- 05. Sing Export contracts With the Australia, Malaysia, China, Hong Kong etc

- 05. Make an agreement with Hong Kong agent
- 06. Establish design research center
- 06. Launch the Lotte Fitin Pop-up Store in Dongdaemun
- 07. Exceeding 1,000 franchise stores
- 09. Be select as the innovative leader of Korea
- 09. Be awarded the "Trustworthy brand"
- 09. Be awarded the "Customer emotion management & Top brand"
- 10. Appearing on the YTN "Business lauchin of young generation runway"

2015

- 04. Participate in the international (Daegu) Optical Fari (DIOPS)
- 08. Participate in Korea Style Week

- 04. Sign with Taiwan, Malaysia, China agency
- 05. Be certified as new intellectual
- 12. Be awarded the "3rd Korea Happiness Sharing Service Grand

2016

- 02. Participate in Seoul Project Eyewear
- 02. The recognized sponsor brand of the movie <Pure Love>
- 03. Develop the App Augmented Reality
- 04. Participate in the International (Daegu) Optical Fair (DIOPS)
- 05. The recognized sponsor brand of 2016 "Miss Korea "
- 05. The recognized sponsor of the movie
<Special investigation : The letter from prison>
- 06. Collaboration with Digital Hands (3D Printing manufacturer)
- 06. Participate in < Inside 3D Printing>
- 09. The recognized sponsor brand of Hongik
University Graduation Fashion Show
- 09. Participate in the China (Beijing) International Optics Fair, CIOF 2016
- 10. The recognized sponsor brand of Konkuk
University Graduation Fashion Show
- 10. Participate in <The Fashion & Beauty Festival> at Coex
- 12. Participate in <The Winter festival> at Coex

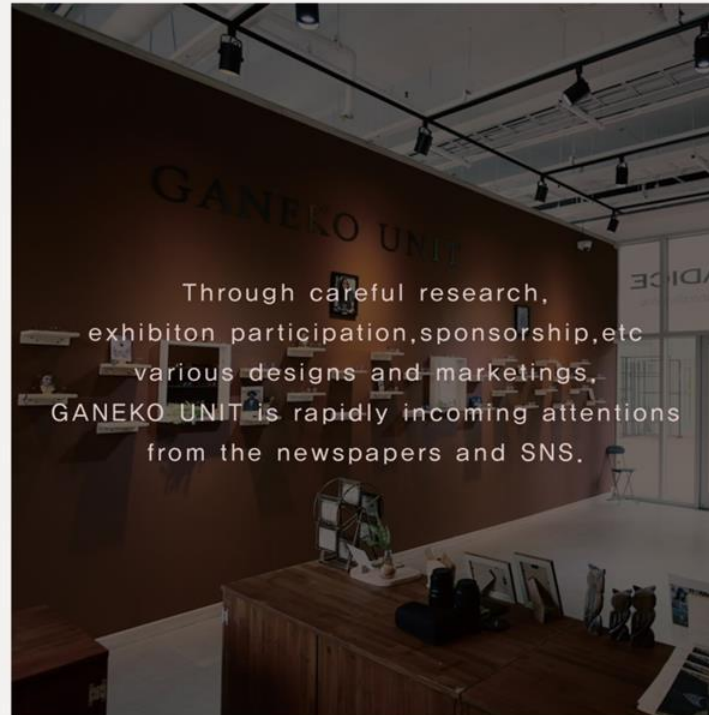
- 01. Set up GANEKO UNIT special agents
- 06. Seoul Welfare Foundation Low-Income
Group Glasses Support Project mutual cooperation
- 06. Paju premium outlet Ganeko Unit & Paradise collaboration Show Room Open
- 07. Sponsor of 2017 Korea challenge festival
- 11. Appear on the channel i <Jung han yong Lee sung mi of shall we talk>

2017

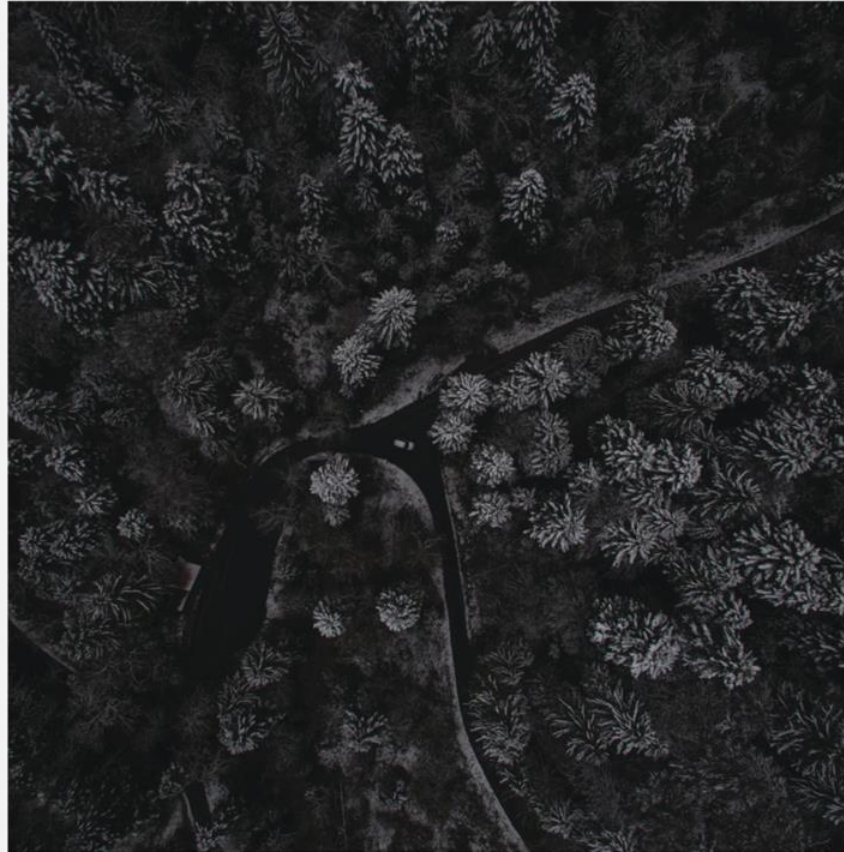
- 02. The recognized sponsor brand of the movie <Lucid dream>
- 02. Participate in the 17TH China Shanghai International Optical Fair (SIOF)
- 03. Participate in the 2017 Taiwan International Optical Fair
- 04. Participate in the Daegu International Optical Fair (DIOPS)
- 04. The recognized sponsor brand of the dramd <Chicago typewrite>
- 05. Cheongnyang-ri station outdoor advertising
- 05. The recognized sponsor brand of the drama <Man to man>
- 11. The recognized sponsor brand of the entertained show
<Strange bedfellows 2 - you' re my destiny>



2018 ACTIVITIES



P r o d u c t



S e r v i c e
G l a s s e s
S u n g l a s s e s
E t c

INITIAL

Initial Imprinting; Carve one's memories in glasses

Ganeko Unit만의 독보적인 기술로 선보이는 이니셜 각인은 최근 트렌드에서 볼 수 있는 커스터마이징의 형태를 추구하고 있습니다. 작업은 하루에서 이틀 정도 소요되며 한글, 한자, 로마체 등 고객이 원하는 각인을 해드립니다.

Initial imprinting service meet And leads customizing trend of a And provided by unique technoligy of Ganeko Unit It takes one or two business day To compete And provide not only Korea letter But also Chinese or Alphabet As the needs of our customers.



ENGLISH CURSIVE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

ENGLISH PRIMITIVE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

K O R E A N

가 나 다 라 마 바 사 아 자 차 카 타 파 하

CHINESE CHARACTER

家 多 馬 事 地 百 仁 義 禮 地 正 明 西 東

ROMAN LETTER

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

AI and JPG files are also available.

Initials can be engraved on the temple parts of the combination line and metal line glasses
(Please note that the thin temples, acetate temples and the temples containing patters are impossible for initial.)

2018 NEW COLLECTION

NO WELDING



Patent and Design Application No.30-2017-0057211

NICKEL FREE

GANEKO UNIT's new collection combines luxury and uniqueness

The welding part does not break due to outworn and has a long life

Nickel free,light and comfortable, without skin allergies

Product Glasses



Esteem

An eyewear with a small round size of 46 and distinctive all black color



Amante

Basic round shape design and dark wine color, full of bright feeling



Issabel

An eyewear with all black color which can be worn regardless of gender in all



Witty

An eyewear with matte silver color looks soft and natural

Product Glasses



Angela

A metal round eyewear with a combination of black and gold



Adonis

An octagon-shaped eyewear with round line



Peony

An eyewear with all black color which can be worn regardless of gender in all



Rosebay

An eyewear with matte silver color looks soft and natural

Product Sunglasses



Pavo

Classic eyewear with a tint green lens



Virgo

Refreshing eyewear with orange color mirror lens



Libra

A basic design for all men and women



Taurus

An eyewear with the basic color and low bridge

Product Sunglasses



Europe

A neutral color eyewear which suits both men and women



Astraea

An acetate eyewear in black color looks calm and chic



Eros

An eyewear using grilamid, mirror and soltux new materials puts the point on mysterious gradation



Arion

An eyewear using Beta Titanium, lightweight, highly elastic and less allergic



Triangle Wood

Wooden easel which can be used as a photo stand



Wood Desk Mirror

Table Mirror which can be used to display Glasses and Display Accessories



Wood Memo Holder

GANEKO UNIT' s exclusive Memo Holder which can be used as a photo stand



Tory

GANEKO UNIT' s mascot Tory For both the Eyeglass Holder and the Display



Glasses Cases

GANEKO UNIT' Glasses case with high quality leather and soft lining protects the glasses from dust and scratches



Ganeko A Glass Jar

Glass with white stones and ionantha Best Display Props



Maple Display

The glasses stand with the wood grain pattern and knots alive Display the accessory and the glasses



Dust Cleaner

GANEKO UNIT' s mascot Tory Cleaner can be used as glasses or phone camera cleaner



MATERIAL

STAINLESS STEEL

SIZES

51 □ 23 - 148

MODEL NO

GK 1027 - C3

COLORS

BLACK FRAME & GOLD TEMPLE



MATERIAL

STAINLESS STEEL

SIZES

51 □ 22 – 145

MODEL NO

GK 2023 – C2

COLORS

BURGUNDY FRAME & GOLD TEMPLE



MATERIAL

STAINLESS STEEL

SIZES

52 □ 21 – 150

MODEL NO

GK 2035 – C4

COLORS

BLACK FRAME & SILVER TEMPLE



MATERIAL

STAINLESS STEEL

SIZES

46 □ 21 - 145

MODEL NO

GK 904 - C2

COLORS

BLACK FRAME & BLACK TEMPLE



MATERIAL

STAINLESS STEEL

SIZES

50 □ 18 - 140

MODEL NO

GK 2805 - C1

COLORS

NAVY FRAME & NAVY TEMPLE



MATERIAL

STAINLESS STEEL

SIZES

50 □ 18 - 140

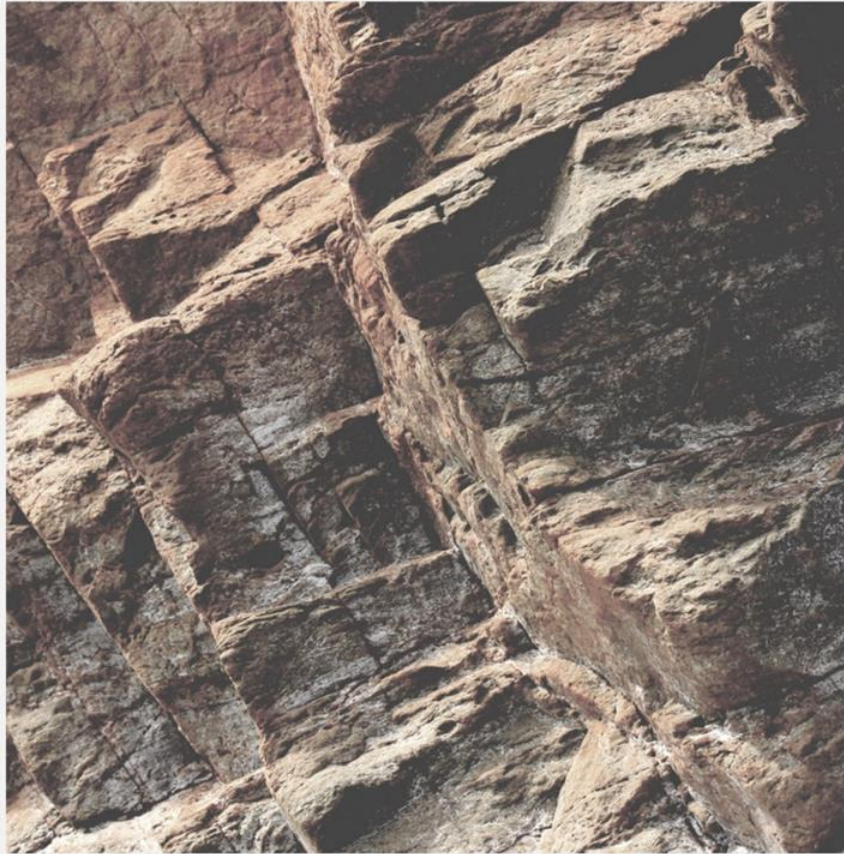
MODEL NO

GK 2804 - C2

COLORS

BURGUNDY FRAME & BURGUNDY TEMPLE

Contact Us



location
Address

Contact Us location · Address



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THANK YOU
FOR
READING



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