

YU JUNG CORPORATION

www.yujungcorporation.co.kr

COMPANY CEO PHILOSOPHY



Kim Jungho / CEO

“

GANEKO UNIT puts the philosophy
“Ordinary but not boring, unique
but not burdened” in the glasses.
We are making glasses which are familiar
to a wide range of consumers.
We hope GANEKO UNIT glasses are not
just fashion or sight accessories, but
the memories beyond the glasses themselves.

”

ABOUT US

Company History

2012

- 05. Establish YuJung corporation
- 06. Ganeko Unit brand listing
- 08. Carry out the free service for customizing of laser initial engraving on the temple

2014

- 03. Eyewear accessories listing
- 12. Agreement on G-MIT entertainment MOU

2015

- 05. Sign with Hong Kong agency
- 06. Establish design research center
- 06. Launch the Lotte Fitin Pop-up Store in Dongdaemun
- 07. Exceeding 1,000 franchise stores
- 09. Be selected as the Innovative Leader of Korea
- 09. Be awarded the "Trustworthy brand"
- 09. Be awarded the "Customer emotion management & Top brand"
- 10. Appearing on the YTN "Business launch of young generation runway"

2016

- 04. Sign with Taiwan, Malaysia, China agency
- 05. Be certified as new intellectual

2017

- 01. Set up GANEKO UNIT special agents
- 06. Seoul Welfare Foundation Low-Income Group Glasses Support Project mutual cooperation
- 06. Paju premium outlet Ganeko Unit & Paradise collaboration Show Room Open
- 07. Sponsor of 2017 Korea challenge festival
- 11. Appear on the channel i <Jung han yong Lee sung mi of shall we talk>

2018

- 01. Patented design product listing
- 06. Seoul Welfare Foundation Low-Income Group Glasses Support Project mutual cooperation
- 08. Sign with the USA agency
- 09. FLETA ZEPPELIN new brand listing
- 09. NXT New material products listing

ABOUT US

Major Achievement

2013

02. Participated in the Korea Optical Fair

2014

05. Sing Export contracts With the Australia, Malaysia, China, Hong Kong .etc

2015

04. Participate in the 2015 Daegu International Optical Fair DIOPS
08. Participate in Korea Style Week

2016

02. Participate in Seoul Eyewear Project
02. Sponsor the movie <Pure Love>
03. Develop the App Augmented Reality
04. Participate in the 2016 Daegu International Optical Fair DIOPS
05. Sponsor 2016 "Miss Korea"
05. Sponsor the movie <Special investigation : The letter from prison>
06. Collaboration with Digital Hands (3D Printing manufacturer)
06. Participate in < Inside 3D Printing>
09. Sponsor the Hongik University Graduation Fashion Show
09. Participate in the 2016 Beijing International Optics Fair CIOF
10. Sponsor the Konkuk University Graduation Fashion Show
10. Participate in <The Fashion & Beauty Festival> at Coex
12. Participate in <The Winter festival> at Coex

2017

02. Sponsor the movie <Lucid dream>
02. Participate in the 17th China Shanghai International Optical Fair SIOF
03. Participate in the 2017 Taiwan International Optical Fair
04. Participate in the 2017 Daegu International Optical Fair DIOPS
04. Sponsor the drama <Chicago typewrite>
05. Cheongnyang-ri station outdoor advertising
05. Sponsor the drama <Man to man>
11. Sponsor the entertainment show <Strange bedfellows 2 - you are my destiny>

2018

03. Sponsor the Movie <The Vanished>
03. Participate in the 17th China Shanghai International Optical Fair SIOF
04. Sponsor the entertainment programs <Carring TV>
04. Participate in the 2018 Taiwan International Optical Fair
04. Participate in the New York International Optical Fair <Vision Expo East>
09. Participate in the Beijing International Optical Fair CIOF
10 Sponsor the movie < Dark Figure of Crime>
12. Sponsor the drama <Love alert>

OVERSEAS EXPORT

Overseas Export



EXPORT



MODEL NAME

LOVE MAZE

MATERIAL

STAINLESS STEEL

SIZES

54 □ 20 - 145



MODEL NAME
LOVE MAZE

MATERIAL
STAINLESS STEEL

SIZES
54 □ 20 - 145



MODEL NAME
PLUTO

MATERIAL
STAINLESS STEEL

SIZES
56 □ 20 - 145



MODEL NAME
HERTZ

MATERIAL
STAINLESS STEEL

SIZES
54 □ 20 - 145



MODEL NAME
HERTZ

MATERIAL
STAINLESS STEEL

SIZES
54 □ 20 - 145



MODEL NAME

PANORAMA III

MATERIAL

STAINLESS STEEL

SIZES

50 □ 19 - 140



MODEL NAME
BONNIE

MATERIAL
STAINLESS STEEL

SIZES
51 □ 19 - 145



MODEL NAME
AMANTE

MATERIAL
STAINLESS STEEL

SIZES
51 □ 22 - 145



MODEL NAME
EGO

MATERIAL
STAINLESS STEEL

SIZES
46 □ 21 - 145



MODEL NAME
ROSEBAY

MATERIAL
STAINLESS STEEL

SIZES
50 □ 18 - 140



MODEL NAME
PEONY

MATERIAL
STAINLESS STEEL

SIZES
50 □ 18 - 140



MODEL NAME
WITTY

MATERIAL
STAINLESS STEEL

SIZES
52 □ 21 - 150



MODEL NAME
ANGELA

MATERIAL
STAINLESS STEEL

SIZES
51 □ 23 - 148



MODEL NAME
NEBULAR

MATERIAL
NXT

SIZES
51 □ 17 - 145



MODEL NAME

ANIMA

MATERIAL

NXT

SIZES

49 □ 21 - 145

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