

COMPANY CEO PHILOSOPHY



Kim Jungho / CEO

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GANEKO UNIT puts the philosophy
"Ordinary but not boring, unique
but not burdened" in the glasses.
We are making glasses which are familiar
to a wide range of consumers.
We hope GANEKO UNIT glasses are not
just fashion or sight accessories, but
the memories beyond the glasses themselves.

ABOUT US Company History

2012 2014 2015 2016 2017 2018

05.Establish YuJung corporation

06.Ganeko Unit brand listing

08.Carry out the free service for customizing of laser initial engraving on the temple 03. Eyewear accessories listing

12.Agreement on G-MIT entertainment MOU

05. Sign with Hong Kong agency

06. Establish design research center

06. Launch the Lotte Fitin Pop-up Store in Dongdaemun

07. Exceeding 1,000 franchise stores

09. Be selected as the Innovative Leader of Korea

09. Be awarded the "Trustworthy brand'

09. Be awarded the "Customer emotion management & Top brand'

10. Appearing on the YTN
"Business lauchin
of young generation runway"

04. Sign with Taiwan, Malaysia, China agency

05. Be certified as new intellectual

01.Set up GANEKO UNIT special agents

06. Seoul Welfare Foundation Low-Income Group Glasses Support Project mutual cooperation

06. Paju premium outlet Ganeko Unit & Paradice collaboration Show Room Open

07. Sponsor of 2017 Korea challenge festival

11. Appear on the channel i <Jung han yong Lee sung mi of shall we talk> 01.Patented design product listing

06. Seoul Welfare Foundation Low-Income Group Glasses Support Project mutual cooperation

08. Sign with the USA agency

09. FLETA ZEPPELIN new brand listing

09. NXT New material products listing

ABOUT US

Major Achievement

2017 2013 2015 2016 2018 2014

02. Participated in the Korea Optical Fair

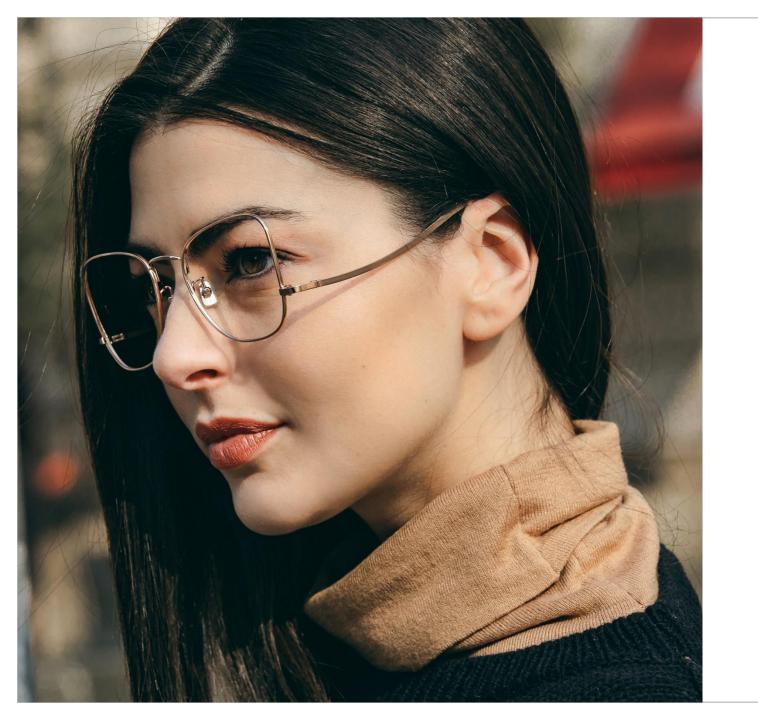
05. Sing Export contracts With the Australia, Malaysia, China, Hong Kong .etc

- 04. Participate in the 2015 Daegu International Optical Fair DIOPS
- 08. Participate in Korea Style Week
- 02. Participate in Seoul Eyewear Project
- 02. Sponsor the movie <Pure Love>
- 03. Develop the App Augmented Reality
- 04. Participate in the 2016 Daegu International Optical Fair DIOPS
- 05. Sponsor 2016 "Miss Korea"
 - 05. Sponsor the movie <Special investigation :</p> The letter from prison>
- 06. Collaboration with Digital Hands (3D Printing manufacturer)
 - 06. Participate in < Inside 3D Printing>
- 09. Sponsor the Hongik University Graduation Fashion Show
- 09. Participate in the 2016 Beijing International Optics Fair CIOF
- 10. Sponsor the Konkuk University Graduation Fashion Show
- 10. Participate in <The Fashion & Beauty Festival> at Coex
 - 12. Participate in <The Winter festival> at Coex

- 02. Sponsor the movie < Lucid dream>
- 02. Participate in the 17th China
- Shanghai International Optical Fair SIOF
 - 03. Participate in the 2017 Taiwan International Optical Fair
 - 04. Participate in the 2017 Daegu International Optical Fair DIOPS
 - 04. Sponsor the drama <Chicago typewrite>
 - 05. Cheongnyang-ri station outdoor advertising
 - 05. Sponsor the drama < Man to man
 - 11. Sponsor the entertainment show <Strange bedfellows 2 you are my destiny>

- 03. Sponsor the Movie <The Vanished>
- 03. Participate in the 17th China Shanghai International Optical Fair SIOF
- 04. Sponsor the entertainment programs < Carring TV>
- 04. Participate in the 2018 Taiwan International Optical Fair
- 04. Participate in the New York International Optical Fair <Vision Expo East>
- 09. Participate in the Beijing International Optical Fair CIOF
- 10 Sponsor the movie < Dark Figure of Crime>
- 12. Sponsor the drama <Love alert>





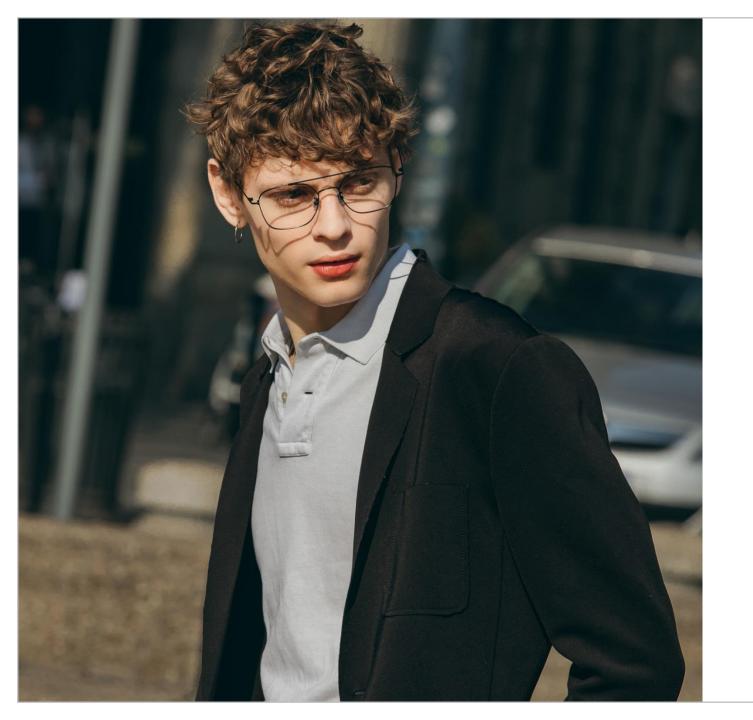
MODEL NAME LOVE MAZE

MATERIAL STAINLESS STEEL



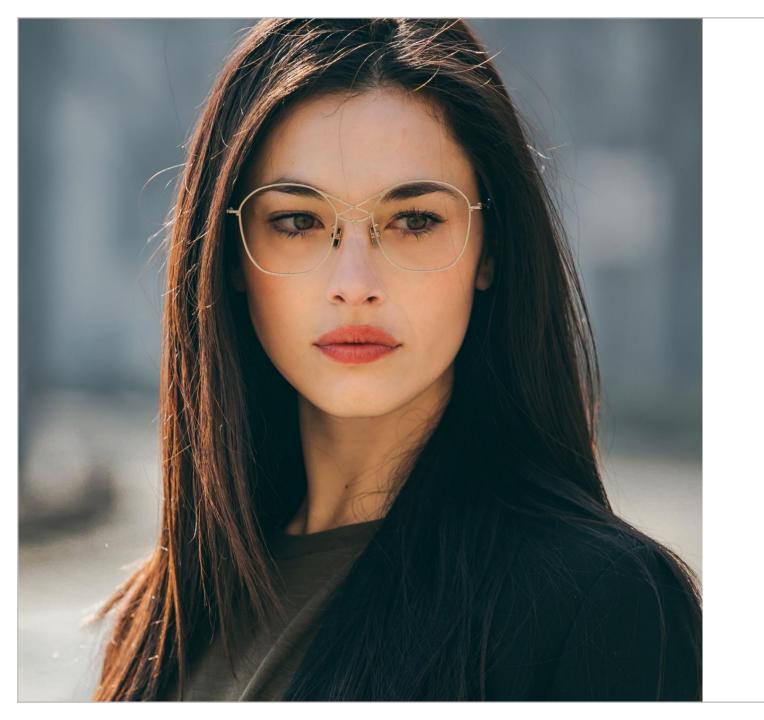
MODEL NAME LOVE MAZE

MATERIAL STAINLESS STEEL



MODEL NAME PLUTO

MATERIAL STAINLESS STEEL



MODEL NAME HERTZ

MATERIAL STAINLESS STEEL



MODEL NAME HERTZ

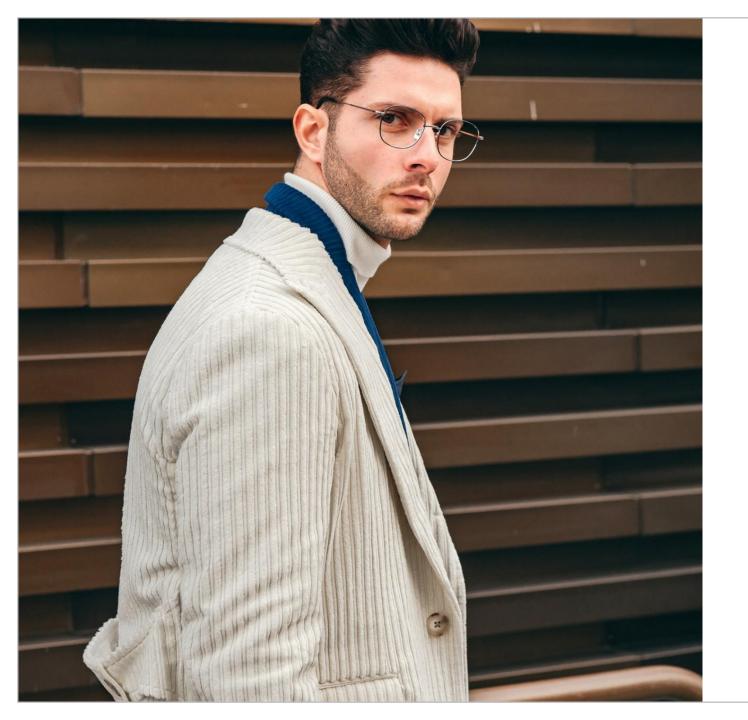
MATERIAL STAINLESS STEEL



MODEL NAME PANORAMA III

MATERIAL STAINLESS STEEL

SIZES 50 = 19 - 140



MODEL NAME BONNIE

MATERIAL STAINLESS STEEL

SIZES 51 = 19 - 145



MODEL NAME AMANTE

MATERIAL STAINLESS STEEL

SIZES 51 = 22 - 145



MODEL NAME EGO

MATERIAL STAINLESS STEEL

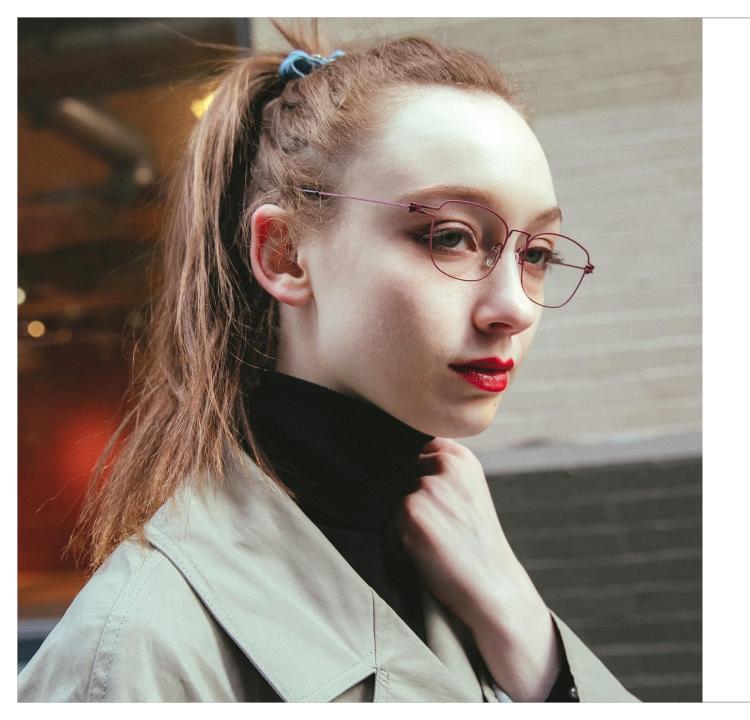
SIZES 46 = 21 - 145



MODEL NAME ROSEBAY

MATERIAL STAINLESS STEEL

SIZES 50 = 18 - 140



MODEL NAME PEONY

MATERIAL STAINLESS STEEL

SIZES 50 = 18 - 140



MODEL NAME
WITTY

MATERIAL STAINLESS STEEL

SIZES 52 = 21 - 150



MODEL NAME ANGELA

MATERIAL STAINLESS STEEL

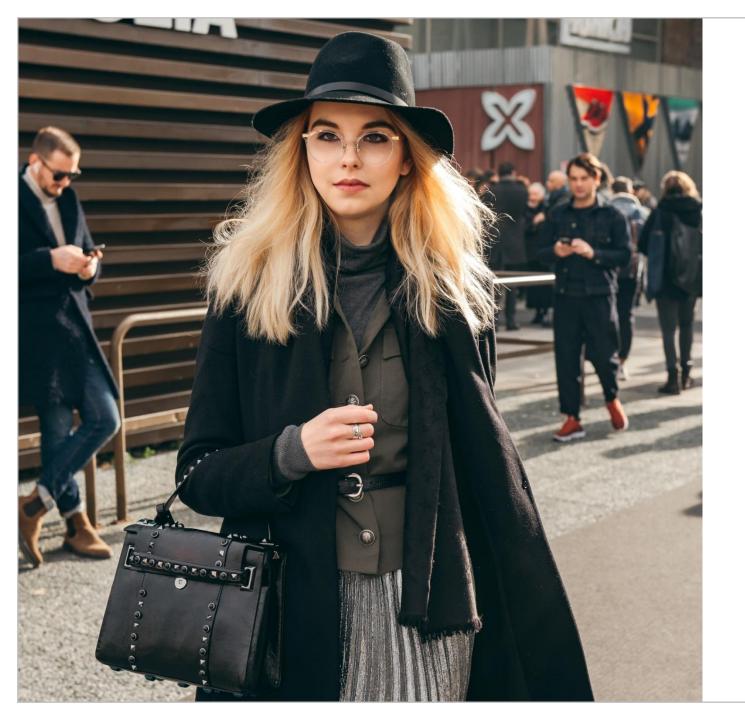
SIZES 51 = 23 - 148



MODEL NAME NEBULAR

MATERIAL NXT

SIZES 51 = 17 - 145



MODEL NAME ANIMA

MATERIAL NXT

SIZES 49 = 21 - 145

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